

Sansone Musical Instruments

New York City

- 1881 Lorenzo Sansone born 7-26 in Monte St. Angelo, Italy.
- 1891 Starts playing flugelhorn in town band (Caluori).
- 1894 Hired to play horn in San Serero band (Caluori).
- 1903 Lorenzo emigrates in April to US, California, & plays for Chiaffarelli's Italian Band in LA.
- 1906 Conductor for the Ventura City Band. Marries Marie La Prevoaux in LA (Caluori says Emma Erndt of Pilzen).
- 1907 Son Nicholas is born in Ventura, CA.
- 1909-1910 Playing for the LA Symphony & Denver Symphony.
- 1910 Living in Denver with Mary & sons Nicholas (1907) and Lawrence Jr. (1908); theater musician (census).
- 1910-1911 Playing for the St. Paul Symphony.
- 1912-1915 Playing for the St. Louis Symphony.
- 1914 Invents a five-valve single French horn produced by Wunderlich. Playing for the Chicago Symphony in the summer (photo 2 by Robb Stewart).
- 1915-1918 Playing for the Cincinnati Symphony.
- 1916-c1953 His horns are made by Kruspe.
- 1916 Lorenzo is naturalized in October & living in Chicago.
- 1918-1919 Playing for the Detroit Symphony.
- 1920-1922 Playing for the NY Symphony.
- 1920 Still in Chicago (top photo) & listed as musician. He was applying for a passport to tour with the New York Symphony in France, Italy and Holland. His wife is listed as Emma Grudt of Bohemia whom he married in 1906.
- 1921 Playing for the New York Symphony Orchestra (news art.).
- 1921-1946 Sansone is on the Julliard faculty (Caluori).
- 1925 Establishes Sansone Musical Instruments (Caluori) at the Roseland building, 1658 Broadway (photo 5).
- 1927 Playing for the Beethoven Symphony.
- 1928 Now living at #607 W. 190th St. in NYC & starts working for the NBC orchestra (news article).
- 1929 Playing for the National Broadcasting Orchestra. Son Nicholas moves to NYC, probably joining him in the instrument company.



1930 Still at #607 W. 190th St.; orchestra musician; son Lawrence is an orchestra musician in LA also playing the French horn (census).

1930 ad

WORLD'S LARGEST FRENCH HORN HOUSE
SANSONE MODEL 5-VALVE Bb HORN
Used and Endorsed by the Most Prominent Hornists in the Country
NINE OTHER MODELS OF SINGLE AND DOUBLE HORNS
COURTOIS AND SANSONE TRUMPETS, TROMBONES, TUBAS
Oboes, English Horns, Bassoons, Clarinets, Saxophones
NEW AND OLD RARE VIOLINS AND ACCESSORIES
Send for Catalog
1658 Broadway **SANSONE** New York
MUSICAL INSTRUMENTS, INC.



1931-1933 Playing for the Metropolitan Opera and Beethoven Association.

1931 ad

ANNOUNCING THE NEW
SANSONE PERFECT PITCH MUTE
For Trumpet, Trombone, French Horn
By turning the Screw Regulator inward or outward the mute is readily adjusted to a perfect pitch. The Horn Mute is non-transposing and fits in the instrument case when placed in the horn bell.
Send for Descriptive Folder
Special 10 to 20 Per Cent Discount on All Sansone Instruments Until April 15th
1658 Broadway **SANSONE** New York
Musical Instruments, Inc.
WORLD'S LARGEST FRENCH HORN HOUSE



1932 Granted patent #1,855,423 for tunable mute.

1939 ad

SANSONE
Manufacturers of the World's Finest FRENCH HORNS
—Six exclusive improved models, SANSONE designed, to choose from.
—Specializing—
In everything pertaining to the FRENCH HORN, STRINGS, REEDS and CANE.
See your dealer or write direct to
SANSONE Musical Instruments, Inc.
1658 Broadway New York City
WORLD'S LARGEST FRENCH HORN HOUSE



- 1940 Son Lawrence is in LA with a private music practice. Son Nicholas is living at #3520 73rd St. and working as the treasurer for Sansone Musical Instruments (census) at #1658 Broadway (phone book).
- 1942 Home at #9713 31st Ave, Jackson Heights, Queens. Works at Julliard School of Music (draft). SMI makes the Empire series horn for supply to the military. His son Nick was running the business during the war and would bribe the horn testers to expedite shipment and increase profits. This resulted in lower quality and damaged Sansone's reputation. The single, 5-valve horn went out of popularity in favor of the double horn (Caluori).
- 1944 Home at 97-12 31st St., Jackson Heights (news article).

1945 ad

JUST PUBLISHED! A
FRENCH HORN CONCERTINO
 With Piano Accompaniment. Written by
LORENZO SANSONE
World Renowned French Hornist and Teacher
 Family Member: Institute of Musical Art of the
 Julliard School of Music, Julliard Graduate School,
 Julliard Summer School. *Former Solo Artist*
 with the: New York
 Symphony Orchestra,
 St. Paul Symphony
 Orchestra, Denver
 Symphony Orchestra,
 St. Louis Symphony
 Orchestra, Cincin-
 nati Symphony Or-
 chestra, Detroit
 Symphony Orches-
 tra, Chicago Sym-
 phony Orches-
 tra, Chicago
 Opera Com-
 pany, Metro-
 politan Opera
 Company.



Written in three
 movements: Al-
 legro marcato, a
 capriccio, Andan-
 tino. Rondo;
 playing time about 8½ minutes. Written in a clas-
 sical-modern style—here the rich resources of the
 French Horn has been exploited in all its technical,
 melodic and dynamic aspects.
 Price: French Horn solo with Piano accompani-
 ment, \$1.50. French Horn solo, Orchestra accom-
 paniment, score and parts—in preparation.

FOR SALE AT LEADING DEALERS
SANSONE MUSICAL INSTRUMENTS, Inc.
 1658 Broadway. New York, N. Y.

1942

MUSIC FOR FRENCH HORN
 PUBLISHED BY
LORENZO SANSONE
 WORLD RENOWNED FRENCH HORNIST AND TEACHER

	Price
L. SANSONE A Modern French Horn Method.....	\$2.50
L. SANSONE French Horn Concertino, with Piano Accompaniment.....	1.50
L. SANSONE French Horn Concertino, 'Cello Solo with Piano Accompaniment.....	1.50
L. SANSONE Cadenza—Can be used with any Mozart Eb Horn Concerto.....	.10
PERGOLESE—SANSONE Nina, French Horn Solo, with Piano Accompaniment.....	.40
C. M. KUDLSEI—SANSONE French Horn Concertino, with Piano Accompaniment.....	1.25
W. A. MOZART—SANSONE French Horn Concerto, Op. 412, No. 1, in Eb, with Piano Ac- companiment (originally in D).....	1.25
W. A. MOZART French Horn Concerto, Op. 417, No. 2 with Orchestra Accomp.....	2.00
W. LEVERMANN Serenade Espagnole, French Horn Solo, with Piano Accomp.....	.50
F. STRAUSS French Horn Concerto, Op. 8, with Piano Accompaniment.....	1.50
O. FRANZ Concert Piece, Op. 6, 2 French Horns, Piano Accompaniment.....	1.50
O. FRANZ Concert Piece, Op. 8, 2 French Horns, Orchestra Accompaniment.....	3.00
O. FRANZ 5 3 French Horn Duets, Book 1, Horn 1-2.....	1.50
O. FRANZ 4 7 French Horn Duets, Book 2, Horn 1-2.....	1.50
KOPFRABCH—FRANZ 5 0 French Horn Etudes, Op. 6.....	1.50
J. G. GALLAY 3 0 French Horn Etudes, Op. 1 3.....	1.50
J. G. GALLAY 1 2 French Horn Etudes, Op. 5 7.....	1.25
MAXIME—ALPHONSE Books 1, 2, 3, 4, 5, 6, each.....	1.50
F. GUMBERT Orchestra Studies, 10 Books, each.....	1.25

THE NEW SANSONE FRENCH HORN
 Now Available for Immediate Delivery
 SUPPLY LIMITED—FIRST COME, FIRST SERVED
 ASK YOUR DEALER OR WRITE DIRECT TO
SANSONE MUSICAL INSTRUMENTS, Inc.
 World's Largest French Horn House
 1658 BROADWAY NEW YORK 19, N. Y.
 EVERYTHING PERTAINING TO THE FRENCH HORN

Improved
SANSONE French HORNS



Now Ready For
**IMMEDIATE
 SHIPMENT**

Single F3 and 4 Valves
 Single Bb4 and 5 Valves
 Double Bb-F....4 and 5 Valves

**NEW FRENCH HORN
 MUSIC PUBLICATIONS**

Full Line of SANSONE Mouthpieces
 For All Instruments—NOW READY

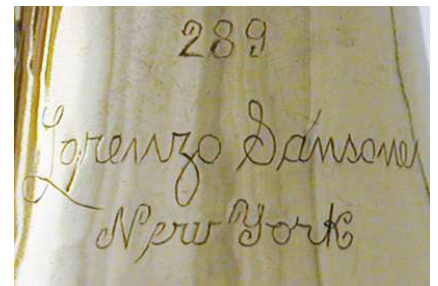
CATALOGUES SENT ON REQUEST

Our New SANSONE TRUMPET—
 Popularly Priced—Now Ready
 for the Market.

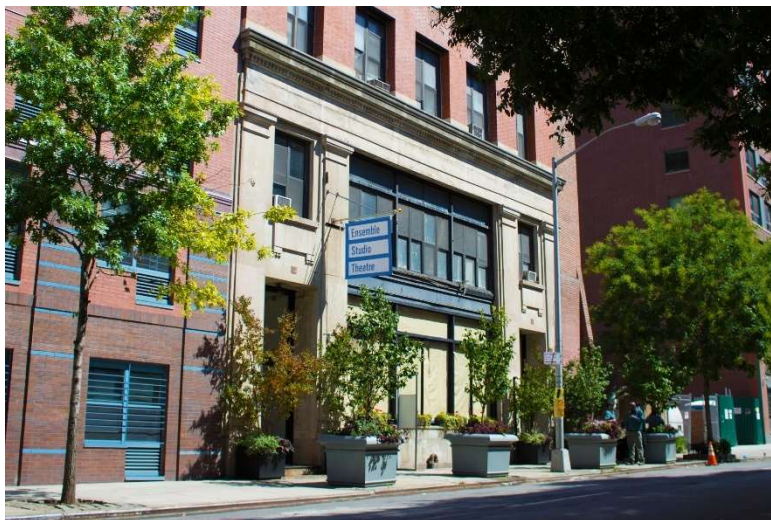
Sansone Musical Instruments, Inc.
 1658 Broadway, New York 19, N. Y.
 World's LARGEST French Horn House

1947

- 1946 Sansone Musical Instruments, #1658 Broadway (phone). Caesar LaMonaca starts working as a horn tester (Caluori).
- 1947 Sansone starts a private studio after leaving Julliard. His new Sansone trumpet is played by Conrad Gozzo.
- 1948 Sansone ad now includes a West Coast branch at Sansone Music Center, 5902 Sunset Blvd, Hollywood. The new Sansone trumpet is played by George Espozito of the Paul Whiteman Orchestra.
- 1955 Catalog below shows the #1658 address with a new added address at #549 W. 52nd St. His teaching is moved to his apartment in Queens (Caluori).



1956 The Roseland building, 1658 Broadway, is torn down.
549 West 52nd Street



- 1961 All copyrights are sold to Southern Music Co for \$9,500. Sansone is manufacturing 16 horn models and selling a complete line of brass (Caluori).
- 1975 Lorenzo dies in Queens on June 25th, age 94.
- 1986 Son Lawrence dies in LA.

Lawrence's son Robert reports that his final store was at 430 South Hill St in LA and that Lawrence played horn under contract with Republic Studios and freelanced. Nicholas stayed in New York.

Brass instruments found are mainly French horns with three to five valves, trumpets & cornets.

Instrument photos are from Horn-u-copia.net & online sales.

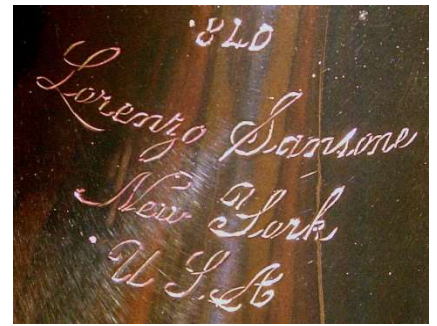
Undated factory photo



One undated catalog page shows four models of trumpets: Courtois made \$125, Kruspe made \$90, European "Professional" model \$75, and "La Tosca" model \$55



Some trumpets appear to be German stencils.



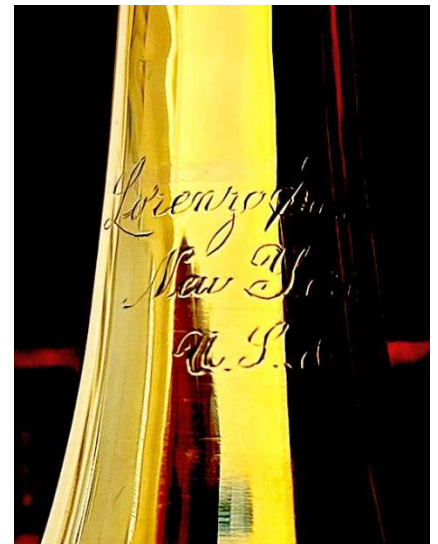
Trumpet #822 may be the “New Sansone Trumpet” model played by Conrad Gozzo in 1947 (auction photos).



CONRAD GOZZO
Ace Lead Trumpeter
with the
TEX BENECKE and GLENN MILLER BANDS
formerly with Benny Goodman - Woody Herman Bands
USES HIS NEW
SANSONE TRUMPET
in all his Victor Recordings—Chesterfield Radio Hour—Motion Picture and Theatre work. Says Mr. Gozzo, “I use your new Sansone Trumpet exclusively because of its greater flexibility—carrying power, more powerful tone, greater brilliancy, and it stands up better under all types of playing conditions.”
**FOR THE ULTIMATE IN PERFORMANCE
PLAY THE NEW SANSONE TRUMPET**
PRICE \$160.00, Plus Tax and Case
Catalog on Request
SANSONE MUSICAL INSTRUMENTS, Inc.
Musical Instrument Manufacturers
1658 BROADWAY NEW YORK 19, N. Y.
World's Largest French Horn House



This example appears to have been modified with a first slide saddle and non-matching bell braces. This has a 0.462” bore and a 4-7/8” bell. The case tag has the LA store so 1948 or later.



#733



#795



#31479

